

Rate Card for MABL/MSBL Websites

The numbers below are those that will have to be paid to the league if you have a sponsor that wants to advertise on the league website(s). If you choose to request more any overage can be utilized for your team.

There are two kinds of ads that can be placed on the website, regular ads and business card ads. Pricing details as well as web site statistics follow.

Your add will run during the 2006 calendar year (til Dec 31, 2006).

Regular ad

Max 135-pixel x 135-pixel ads (.gif, .jpg, .swf) – These ads will be placed on the pages listed below. The location on the page can be seen on any page within the site where it states ‘Site Sponsor’. All artwork must be submitted in the proper format (135x135). For an additional \$25 the webmaster can adjust your graphic to match the proper format & size.

	Main page	League main page (18+, 28+, 38/48, West Metro)	Any Non-league page (see below)	All Non-league page – currently 9 pages (see below)	All pages within entire website
Banner ad	\$500	\$250	\$150	\$750	\$1500

Non league pages – History, New Player Info/FAQ, Directions, Rules, Contacts, Tournaments, Links, Manager’s Area, Field Reports,.

Business card ad

All ads will be on one page, unless demand forces the use of multiple pages to ensure proper load time, for all leagues broken down into categories much like you would see on the major search engines or in the yellow pages (e.g. Attorneys, Builders, Contractors, Restaurants, Sporting Goods, etc). Pricing will be the same for all ads, \$50, and they will be 275 pixels wide, can contain a 100-pixel logo and a maximum of 10 lines of text.

The main goal with these is to provide the players in the league an inexpensive avenue to advertise to others in the league and essentially ‘keep it in the family.’

Business Card ad	\$50
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Send your interest to <mailto:info@atlantamsbl.com>

